Eka

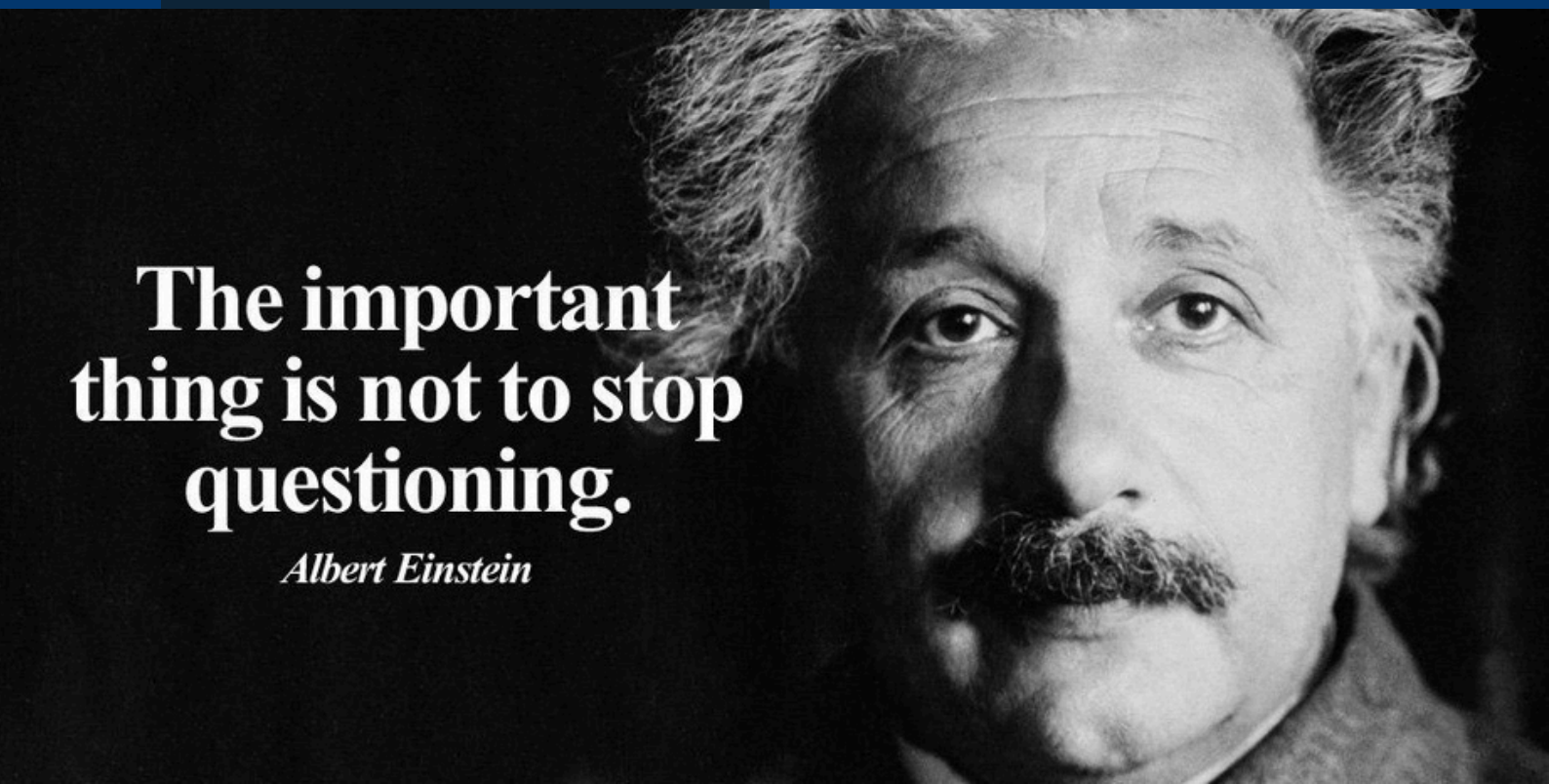
*Presents*

project bharadwaja

# Certification in Design Thinking and Innovation

# We help you ask the right questions!

We understand that you might have a lot of questions about this program.  We also understand that asking a right question is very tough.  So, we simplify your task by compiling a set of frequently asked questions and our answers to it.



# PROGRAM OVERVIEW

## Q What is this program all about

A This program is  about design thinking and how to use design thinking principles to create, foster and nourish innovation.  We shall also be covering some scientific bias to design thinking through cognitive sciences

## Q Is a science / engineering background required for this program

A Not at all.  This program is designed in such a way to be easily understood by everyone with a tertiary education in any streams. Also, the prototypes that will be developed in this program could be from any areas - and not just engineering field.

## Q Is tertiary / college education essential for this program

A We highly recommend that the participants have college education or undergoing one.  However, lack of tertiary education can easily be compensated by adequate experience.

## Q Is the certificate recognized

A The certificate is issued under our seal and authority.  Eka, over the past 10 years, has established itself as an institution offering high quality education and our other certifications like "Project Dronacharya" is well recognized in the industry.

We are, however, in talks with some leading universities for academic accreditations for this program.

# COURSE CONTENT

## Q What are the types of content

A The participants would be given a self learning module which includes concepts, practice exercises and case studies. There will also be videos which are both curated and custom made. These will be supplemented with design templates, power point presentations and evalaution questions.

## Q Is the content be available post the program

A A copy of all the content, the interactions and recordings of the sessions and other collaterals, the copy of all the assignments and projects etc., would be stored in a secured cloud based storage and will be accessible to the students anytime, for posterity.

## Q Is the content customized to India

A While the participants for this program can come from any part of the world, we expect a majority of them from India. So, we have fully customized this program to include a lot of examples from India, while accommodating the best in class practices from around the globe.

# COURSE CURRICULUM

## Q What is the duration of the program

A The program is 10 weeks long. There will be 2 sessions of 2 hours each, every week. In between the sessions, the participants are expected to do their course work, assignments and capstone project

## Q Does flipped methodology require a lot of my time

A The flipped methodology does impose some demand on your time beyond the classroom hours. But by its nature, the methodology is very flexible and allows you to learn at your own leisure so that the classrooms can be used for more meaningful interaction with your facilitators / peers.

## Q Is assignments and projects compulsory for the course?

A While the course has very strong theoretical foundation as well as practical application through case studies, assignments are designed to better internalize the concepts and projects helps the participants to experience the nuances of implementing a design thinking project. Hence it is highly recommended. But it is not compulsory.

## Q How do we measure the understanding of the participants

A The course uses multiple metrics to measure the understanding of the participants. Our platform is designed to capture these metrics using various AI based algorithms. Some of the factors that we measure are contribution, collaboration, communication, critical thinking and creativity - all driven through an AI based automated algorithm.

# TECHNICAL ISSUES

## Q What is the platform used

A We will be using a custom built platform which is available for iOS, Android and Windows (Desktop / Mobile). All the material used and interaction during the sessions would be recorded and will be stored in a dropbox - which can be accessed by the participants any time.

## Q Is high speed broadband / WiFi required for the program

A Since the classroom are video enabled, we would suggest either a high speed broadband / WiFi connections with more than 10 Mbps for an optimal experience. However, this can also be run in a mobile with 3G speeds.

## Q Will the content disappear if we uninstall the platform

A No. The content will remain and will be accessible once you reinstall the platform and log in.
However, once the program is over, then all the content would be transferred to dropbox where it is available anytime.

# ADMINISTRATIVE ISSUES

## Q What is the schedule of the program

A We shall be having 2 parallel batches in each course as follows:-
Batch 1 : Mondays, Wednesdays : 7pm - 9pm
Batch 2 : Thursdays, Fridays : 7am - 9am

## Q What if I miss a class

A Since the batches are parallel, you can always compensate by attending the same session in a subsequent batch or in a previous.

## Q Can we drop from a batch and join another batch

A If due to any reason, you would want to switch from one batch to another, it is always possible.

## Q How and When do we pay the fees

A The fees is payable in full, in advance. You will have to do a bank transfer, as per the following details, and inform us of the same.
Name: Eka Academy Private Limited
Bank: Axis Bank Ltd
Account Number: 912020003078723
Branch: Goregaon (E)
IFSC Number: UTIB0000373
Our GST Number is : 27AACCE8763F1ZG

# PROGRAM SCHEDULE

## Q What is the schedule of the program

A We shall be having 3 parallel batches in each course as follows:-
Batch 1 : Mondays, Thursdays : 7pm - 9pm
Batch 2 : Wednesday, Fridays: 7am - 9am
Course #1 will be commencing on Monday, 4th January,2021.

## Q What if I miss a class

A Since the batches are parallel, you can always compensate by attending the same session in a subsequent batch or in a previous. However, the class recording is always available for all the students.

## Q Can we drop from a batch and join another batch

A If due to any reason, you would want to switch from one batch to another, it is always possible.

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**Thanks for your interest in this program.**

**If you want to know more about the program, please contact us at:**
**Mobile / Whatsapp : +91-7021402022**
**or email us at**
**contact@ekaacademy.org**